

Pritchard v. Apyx Medical Corp., et al.
c/o Strategic Claims Services
600 N. Jackson St., Suite 205
Media, PA 19063

COURT-ORDERED LEGAL NOTICE

**Important Notice about a Securities Class
Action Settlement.**

**You may be entitled to a CASH payment.
This Notice may affect your legal rights.
Please read it carefully.**

Pritchard v. Apyx Medical Corp., et al.,
Case No. 8:19-cv-00919-SCB-AEP

Mail ID:

Name

Address

City, State Zip

***THIS CARD PROVIDES ONLY LIMITED INFORMATION ABOUT THE SETTLEMENT.
PLEASE VISIT WWW.APYXSECURITIESSETTLEMENT.COM FOR MORE INFORMATION.***

There has been a proposed Settlement of claims against Apyx Medical Corporation (“Apyx”) and Charles D. Goodwin (collectively, the “Defendants”). The Settlement would resolve a lawsuit in which Plaintiffs allege that Defendants made materially false and misleading statements to the investing public about Apyx, including its investigational new device exemption (“IDE”) study and the results thereof, in violation of the federal securities laws. Defendants deny any wrongdoing. You received this Postcard Notice because you or someone in your family may have purchased or otherwise acquired Apyx Common Stock and/or Call Options, and/or wrote Apyx Put Options, between December 21, 2018 and April 1, 2019, inclusive, and been damaged thereby.

Defendants have agreed to pay \$3,000,000 to settle this lawsuit. The Settlement provides that the Settlement Fund, after deduction of any Court-approved attorneys’ fees and expenses, notice and administration costs, and taxes, is to be divided among all Settlement Class Members who submit a valid Claim Form, in exchange for the settlement of this case and the Releases by Settlement Class Members of claims related to this case. **For all details of the Settlement, read the Stipulation and detailed Notice, available at www.ApyxSecuritiesSettlement.com.**

Your share of the Settlement proceeds will depend on the number of valid Claims submitted, and the number, size and timing of your transactions in Apyx Common Stock. If every eligible Settlement Class Member submits a valid Claim Form, the average recovery will be \$0.579 per eligible share before expenses and other Court-ordered deductions. Your award will be determined *pro rata* based on the number of claims submitted. This is further explained in the detailed Notice found on the Settlement website.

To qualify for payment, you must submit a Claim Form. The Claim Form is on the website www.ApyxSecuritiesSettlement.com or can be mailed to you upon request to the Claims Administrator (866-274-4004). **Claim Forms must be submitted online or postmarked by December 16, 2020.** If you do not want to be legally bound by the Settlement, you must exclude yourself by October 16, 2020, or you cannot sue the Defendants about the legal claims in this case. If you exclude yourself, you cannot get money from this Settlement. If you want to object to the Settlement, you may file an objection by October 16, 2020. The detailed Notice explains how to submit a Claim Form, exclude yourself or object.

The Court will hold a hearing in this case on November 6, 2020, to consider whether to approve the Settlement and a request by the lawyers representing the Settlement Class for up to 33⅓% of the Settlement Fund in attorneys’ fees, plus expenses up to \$50,000 for litigating the case and negotiating the Settlement, which may include reimbursement of Plaintiffs’ costs and expenses (including lost wages) related to their representation of the Settlement Class. You may attend the hearing and ask to be heard by the Court, but you do not have to. For more information, call toll-free (866-274-4004) or visit the website www.ApyxSecuritiesSettlement.com and read the detailed Notice.